
JANE FARROW

**Principal
Public Engagement & Facilitation**



SUMMARY BIO

Jane is a public consultation specialist who previously worked as a CBC radio producer for current affairs programs like This Morning and The Sunday Edition and hosted the shows Workology and Wanted Words. She is the co-editor of the two editions of The Book of Lists (Knopf Canada, 2017 & 2005), and Any Other Way, a queer history anthology of Toronto (Coach House Books 2017) shortlisted for the Toronto Book Award. Jane was the founding executive director of Jane's Walk, a global initiative involving free, locally led walking tours inspired by urbanist Jane Jacobs' ideas about connected, livable neighbourhoods.

EXPERTISE

- Creative engagement strategy & process design
- Immersive research & analysis
- WalkShops & active learning site visits
- Rigorous stakeholder mapping & community outreach
- Concise and clear project reporting

EMPLOYMENT HISTORY

- 2012–present
Public engagement specialist, facilitator, moderator, researcher & consultant for Province of Ontario, City of Toronto, York University, Metrolinx, : Swerhun Facilitation, MASS LBP, Brookfield Institute, PMA Landscape Architects, Gladki Planning, Planning Partnership, Ontario Non-Profit Network, United Church of Canada, Prof Paul Hess - University of Toronto,
- 2012–2013
Policy Advisor, Park People
- 2011–2012
Executive Assistant, Toronto City Councillor Ward 32, Beaches-East York
- 2007–2011
Executive Director, Jane's Walk
- 1998–2007
CBC Network Radio, Current Affairs producer & host

SELECT PROJECTS

Brookfield Institute – Robot Talks 2017–2018

Public engagement lead for a two-phase research and consultation project funded by Ontario Ministries of Economic Development and Growth and Advanced Education, Skills and Development examining the impact of automation on the workplace across sectors and regions. The consultation process includes public workshops and stakeholder engagement sessions in 12 Ontario municipalities. Final public report due March 2018.

City of Toronto/Urban Strategies – Growing Up in Vertical Communities 2016–2017

Design and lead consultation strategy for city-wide study seeking to understand how to plan and design family-friendly high rise units, buildings and communities. Early consultation stages (CondoHack) use site visits and family interviews to capture adaptations and ‘hacks’ for inclusion in the handbook and further testing with the public.

Ontario Ministry of Transportation – GGH Multimodal Transportation Planning Study 2016–2017

Public Facilitation lead (in collaboration with principals Urban Strategies/HDR) on reviewing Ontario’s transportation policy and investment decisions that support the government’s commitments to climate change, economic development and innovative technology

United Church of Canada – National Land Inventory & Engagement Project 2016–2017

Engagement Lead responsible for developing and delivering an engagement strategy seeking to establish needs, precedents, resources and priority setting mechanisms for the management of the property portfolios of 3,000 United Church congregations across Canada.

Metrolinx – Davenport Community Rail Residents Reference Panel 2015

Project Manager for MASS LBP community consultation and reference panel, responsible for workshop curriculum, reporting, preparation of background materials and presentations, consultation design and stakeholder relations.

City of Toronto/PMA Landscape Architects 2014–2017

Independent facilitator to Grand Avenue Park Master Plan, St James Park & Ramsden Park Revitalization Projects; responsible for consultation program design and implementation, facilitation of public meetings, active learning public site walks, stakeholder relations, issues management, report writing, city staff liaison, website content management.

Ontario Ministry of Tourism, Culture and Sport – Policy Dialogue 2018

Facilitation and conference coordination for MTCS policy dialogue addressing equity and diversity in the creative industries and arts – in partnership with the Aga Khan Centre. Responsible for symposium design and delivery, event facilitation, client communications and stakeholder relations.

Ontario Ministry of Tourism, Culture and Sport – Culture Strategy 2016

Lead facilitator for 11 town halls drawing over 1,400 participants held across the province seeking community priorities for culture, heritage, museum and library policy. Responsible for consultation design and delivery, event facilitation, client communications and event reporting.

City of Toronto/Public Work – Midtown In Focus: Parks, Open Space & Streetscape Plan 2014

Team member on a comprehensive public realm improvement plan, led by landscape architects Public Work Inc. with Swerhun Facilitation; responsible for leading active learning site walks and contributing to consultation design and delivery, stakeholder relations, report writing and photographic inventory.

**City of Toronto/Steer Davies Gleave
– Pedestrian Wayfinding Strategy
2014**

Team member with Swerhun
Facilitation leading and organizing
active learning public walks, and
contributing to consultation design
and delivery, City of Toronto steering
committee liaison, public workshop
facilitation and reporting, photography,
and stakeholder relations.

**Metrolinx – GTS Corridor Noise Wall
Community Consultation
2013**

Team member with Swerhun
Facilitation responsible for meeting
notes and reports, and assisting in
researching and preparing background
materials and presentations,
consultation design and facilitation.

**University of Toronto – Walkability
& Sheppard & Finch LRT Corridors
2016**

Co-researcher with Professor Paul Hess
on developing a greater understanding
of pedestrian's perceptions of the
quality of their walking environment
and how this affects their willingness
to walk to transit. Integrated with
Metrolinx Big Move Regional
Transportation Plan.

**University of Toronto – Walkability in
High Rise Neighbourhoods
2010**

Co-author with Professor Paul Hess
of University of Toronto Department
of Geography and Planning of
North America's first studies of the
walkability of inner-suburban high
rise neighbourhoods. This research
explores some of Toronto's most
densely populated but geographically
isolated neighbourhoods and points
to simple and inexpensive solutions
for improving connectivity and
accessibility. Alongside this research,
the authors developed a research
model and resource toolkit that can be
used by communities and individual
to assess their own neighbourhoods
(available on the Jane's Walk website).