
PAULINE CRAIG

Associate



SUMMARY BIO

Pauline has a varied professional career that spans several years working as a project coordinator and manager for municipal policy and infrastructure projects, and has operated her own consulting business providing planning expertise to governments and non-profits. Pauline is an entrepreneur and in 2020 started a business in sustainable agriculture, growing and selling native plants that attract pollinators and beneficial insects. In all her work and business endeavours, Pauline brings her strengths of adaptability, resilience, creativity and resourcefulness

EXPERTISE

- Project management & coordination
- Strategic planning
- Customer service & public engagement

EDUCATION

- Master of Environmental Studies (2003) York University
- Diplôme d'Etudes en Langue Française (2000) Université de Nancy 2, Nancy, Cedex, France
- Honours Bachelor of Science, Biology (1998) McMaster University

EMPLOYMENT HISTORY

- 2020—present
Lacewing Plants and Seedlings, Grey County, ON
- 2019—present
Sideroad Farm, Grey County, ON
- 2019
Woods Wildscaping, Professional Gardener, Grey County, ON
- 2017—2018
City of Mississauga, Lead, Cycling Master Plan, Mississauga, ON
- 2012—2018
Moving Right Along, Inc., Owner, Professional Consultant, Toronto, ON
- 2014—2016
Stantec Consulting, Active Transportation Specialist, Toronto, ON
- 2004—2011
City of Toronto, Transportation Planner / Project Coordinator, Toronto, ON

SELECT PROJECTS

Lacewing Plants and Seedlings 2020–present

Owns and operates a native plant nursery in Grey County, ON specializing in plants that are native to Ontario and attract pollinators and beneficial insects.

Project Lead, City of Mississauga Cycling Master Plan 2017–2018

Project manager and lead for Municipal Master Plan project, led all project areas of expertise.

Chair, Board of Directors, Transportation Options Association of Ontario 2017–2019

Provided leadership, mentorship and oversight to volunteer Board and staff with a focus on human resources, organizational structure change, staffing and policy development for a 25+ year old non-profit organization.

Moving Right Along Inc. 2012–2017

Owned and operated independent consulting firm offering sustainable transportation consulting expertise to municipal governments, provincial government agencies, non-profits and community organizations. Competed for public projects, managed projects and worked as a subcontractor for large consulting firms

Planning Lead (Active Transportation), Municipal Class Environmental Assessment, Windsor, ON 2015–2016

Bicycle and pedestrian planning lead for Municipal Environmental Assessment study.

Metrolinx Cycling Champion Workshops 2014

Designed and led half-day training workshops on, cyclists' rights and responsibilities, infrastructure, promotion and safety to support Smart Commute business members across the GTA.

Active City: Designing for Health, Toronto Public Health 2012–2013

Conducted research, policy review and stakeholder interviews for this award-winning* project.

*Two Excellence in Planning Awards from the Ontario Professional Planning Institute

Toronto-York Spadina Subway Extension; Front Street at Union Station Reconfiguration 2010–2011

Represented City of Toronto Cycling Infrastructure and Programs Unit on internal review committees.

BIXI – Toronto Public Bicycle Project 2011

Project Lead, managed staff team and led strategic planning for public bicycle service area and station locations on public and private property, led all community and stakeholder consultations.

Project Lead, Toronto Bicycle Station Projects, City of Toronto 2007–2011

Coordinated the infrastructure and operations design of Canada's first full-service indoor, secure bicycle parking station at Union Station.

City of Toronto Walking Strategy 2008–2009

Contributing writer, editor and active member of stakeholder committee for award winning plan*

* Federation of Canadian Municipalities (FCM) award for excellence, leadership and innovation in the transportation category).